

Launch of online gallery Crean & Company champions global line-up of contemporary artists



Founders of Crean and Company, art historian Clementine Perrins and collector Nick Crean

Tuesday 1 December 2020 marks the launch of Crean & Company (www.creanandcompany.com), a new UK-based online gallery set to champion an international community of established and emerging mixed-media contemporary artists.

The launch coincides with the virtual opening of ***Avoiding the Hodgepodge*** (1 December 2020-15 January 2021), the inaugural exhibition outlining the vision and concept of the gallery, whose represented artists include textile artist Carolina Mazzolari, sculptor Thomas Merrett and painter Rupert Shrive.

Crean & Company has been founded by lifelong art collector Nick Crean and art historian Clementine Perrins. The gallerists have adopted an optimistic and future-orientated outlook, looking to harness the virtual potential of showcasing their community of artists and makers to a global audience of collectors. A timely venture, the gallery will act as a digitally curated space, with viewing rooms that promise to be full of colour, curiosity and conversation.



Rupert Shrive, Parsley Study (2020)

The launch exhibition ***Avoiding the Hodgepodge*** presents the ethos of Crean & Company as a kind of 'virtual Wunderkammer' reflective of the aesthetic and artistic interests of its founders. In particular, the gallery encourages an appreciation of art that is pared back to the essential qualities of beauty, colour and style. Nick Crean himself started as a collector of many of the artists now represented by the gallery, and is passionate about

introducing their work to wider audiences.

'The pleasure of collecting sits at the heart of Crean & Company's ambition,' says Nick. As fellow founder Clementine adds, 'For a collector to become a patron of the arts is not to be stuck in the concept of buying for investment; at Crean & Company, we sell because we love the work, because it is a reflection of the time and place we are in'.



Thomas Merrett, The Listener (2020)

Other artists represented by the gallery and exhibited in ***Avoiding the Hodgepodge*** include New York-based painters Avital Burg, Lauren Luloff and Alexander Nolan; London-based painters Tyga Helme, Amelia Power, Serena Rowe, Laura Smith; and London-based sculptor Thomas Merrett.



Alexander Nolan, *The Liquor Store* (2020)

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Notes to editors

Crean & Company - www.creanandcompany.com

Launched in December 2020, Crean & Company is an online gallery founded by collector Nick Crean and art historian Clementine Perrins. A timely online celebration of artists, makers and collectors, the gallery acts as a digitally curated space with viewing rooms full of curiosity, colour and conversation.

Crean & Company's inaugural exhibition *Avoiding the Hodgepodge* will be available to view online from 1 December 2020 to 15 January 2021. The exhibition will include works by each of the gallery's represented artists: Kate Braine, Avital Burg, Tyga

Helme, Lauren Luloff, Carolina Mazzolari, Thomas Merrett, Alexander Nolan, Amelia Power, Serena Rowe, Rupert Shrive and Laura Smith.

Nick Crean, Founder

Nick is a lifelong art collector with over 20 years' experience at the helm of two successful businesses: the retail brand Prestat, and his award-winning documentary film-making production company, both of which he founded and ran in parallel. His experience combines a keen understanding of the power of the visual and the importance of narrative. Nick started his career running the private office of Charles and Maurice Saatchi, where he began collecting Modern British and American art. For seven years he has been a trustee and chair of The Queen Elizabeth Scholarship Trust (QUEST), one of the world's leading craft organisations, and has a deep determination to promote artists and makers whose work inspires and excites.

Clementine Perrins, Founder

Clementine's 20-year career spans all areas of the art world, with experience promoting art fairs, launching galleries and managing private collections. She has led marketing initiatives for established brands such as Christie's Auction House, The British Fashion Council and the Louise Blouin Foundation, and consulted on business strategies as an authority on the art market. As a trained art historian, she has written on royal artists and spent five years researching Middle Eastern and contemporary Arabic artists. She brings her eclectic eye and passion for art history and technological developments to Crean & Company.

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